

# THE MOST POWERFUL LEADERSHIP TOOL

# POSITIVE REINFORCEMENT

## 5 KEYS FOR EFFECTIVE DELIVERY

#1



Make it  
**PERSONAL**  
Reinforcement must mean something to the person receiving it.

#2

Make it  
**IMMEDIATE**  
The longer you wait the less effective it is.



#3

Make it  
**FREQUENT**  
If you're reinforcing correctly, it will never be too much.



#4

Make it  
**SOCIAL**  
Any interaction without the use of gifts that lets the performer know that they are valued.



#5

Make it  
**EARNED**  
It must be contingent on some accomplishment.



**Become a more powerful leader by developing the skills necessary to deliver positive reinforcement effectively!**

Learn More:

[AUBREYDANIELS.COM/BEHAVIORAL-LEADERSHIP-SOLUTIONS](http://AUBREYDANIELS.COM/BEHAVIORAL-LEADERSHIP-SOLUTIONS)